North Salem Central School District / Booster Club Branding Style Guide

The purpose of this guide is to establish and maintain the consistent use of the North Salem School District logos and color palette. Please use this branding style guide to help create consistent, memorable impressions for the students, staff and community. Incorrect NS logos and outdated tiger logos should not be used. Additionally, school departments/clubs are not to develop or use other logos without the approval from district administration.

Approved North Salem Logos

Logos should not be rotated, stretched or altered.

Approved North Salem Colors

Alternative shades should not be used.

Pantone: 286 C
RGB: 5, 53, 149
CMYK: 100, 91, 8, 2
HEX # 053595

Pantone: 136 C
RGB: 252, 187, 50
CMYK: 1, 29, 91, 0
HEX # FCBB32

Questions/Logo requests? Email nsboosterclub@northsalemschools.org with any questions.
The NS and tiger logos are available as PNG, JPG and EPS format.